



Company: Lafarge until 2014 – CRH since 2014

Location: Romania

Fusea Natural Area – New Life on the Arges River

Context

The Fusea site is located in the floodplain of the Arges river (Danube tributary, South of Romania), in the Dambovitza County. It is a mixed area of economical and natural value, covering 100 ha. While 88% of the site is included in the “Arges Middle Floodplain” Natura 2000 site, there is also a functional gravel extraction point of Lafarge Group Romania and an area of community interest for the villages situated on its border. Therefore this site offers a good opportunity to show the value of ecological restoration of degraded floodplain and to ensure a community based system of managing the environmental services of the area with the direct involvement of the Lafarge team. The project also has an important communication component for community involvement as well as for the development of training and recreational facilities for a wider range of audiences.



The project

The first phase of the project was focusing on the start-up of the community involvement process and on the technical work setting-up the restoration measures for the area, with a duration of two years.

The second phase involved more joint company and community action for managing the human activities impacting the site and in the same time promotes the Fusea Natural Area as a best practice model for the Lafarge employees, ecologists, mining specialist and the general public.

Results

The project was presented to four conferences during 2012 and we underline the participation on the conferences linked to the RAMSAR Convention Contracting Parties and in the same year this project win the price Need 4 Green from Fin Media.

