

1st European Biodiversity Summit, 17-18 April 2012 Stuttgart, Germany

This **2-day Summit** will provide the latest information on ecosystem valuation, new EU regulations, linkages to climate change and, through practical examples, will showcase how businesses can seize biodiversity opportunities. High-level representatives from companies such as Unilever, Iberdrola, Otto Group and from the European Commission will join prominent decision makers and leaders in presenting keynote speeches to more than 500 participants.

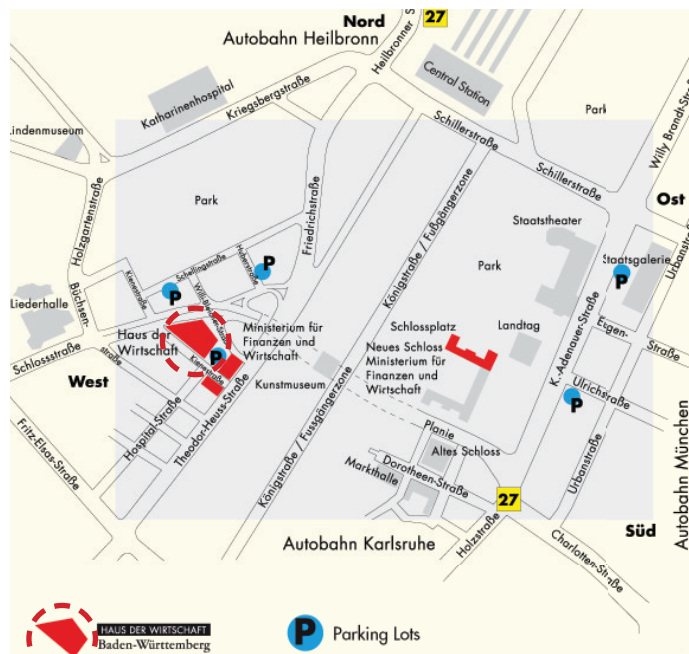
Participants will benefit from the exchange with representatives from the corporate sector, NGOs, politicians and scientists during their walk through the **market place exposition**. The plenary sessions of the conference will be complemented by diverse expert workshops focusing on business and biodiversity related topics, ranging from legal compliance and biodiversity financing to supply chain management and the valuation of nature.

The European Biodiversity Summit is the main event of the European Business & Biodiversity Campaign and an outstanding opportunity for corporations from all sectors to demonstrate their leadership in sustainability and biodiversity. We look forward to discussing the **key issues of Business and Biodiversity** with you at our Summit in April. Please do not hesitate to contact us for further information. You can also visit our website: summit.business-biodiversity.eu

Participants from NGOs and the public sector will receive a 35% discount on the participation fee.

Location

Haus der Wirtschaft, Willi-Bleicher-Str. 19, 70174 Stuttgart, Germany



Graphic: Haus der Wirtschaft

For further information please visit:

summit.business-biodiversity.eu

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Supporter:

The European Business and Biodiversity Campaign is supported by the Life+ programme of the European Union.



Partner:



European
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Organiser:



Tuesday, 17 April 2012

- 14:10 Opening of the 1st European Biodiversity Summit**
Welcome and Opening:
Marion Hammerl, President, Global Nature Fund
- 14:20 Plenary Session: *Between Business, Climate and Biodiversity Protection***
Karl Falkenberg*, Director General, European Commission, DG Environment
Hans-Otto Schrader, CEO, Otto Group
Gavin Neath, SVP Sustainability, Unilever
Hartmut Wurster, Executive Vice President Technology, UPM-Kymmene Corporation
Jochen Flasbarth, President of the German Federal Environment Agency
- 16:10 Coffee Break**
- 16:40 Plenary Discussion**
Putting a Pricing on Nature: Opportunities and Limitations of Corporate Ecosystem Valuation
Prof. Manfred Niekisch, Director, Zoological Garden Frankfurt & Vice President of the Global Nature Fund
Michel Mori, Vice President Sustainable Development Department, Veolia Environnement
Tom Barnett, Corporate Services – UK and International, Trucost
Maria Norell, Sustainability Manager Pulp and Paper Chemicals, AkzoNobel
James Griffiths, Managing Director – Sustainable Forest Products Industry and Ecosystems, World Business Council for Sustainable Development
- 19:15 Gala Dinner: German CSR-Award Ceremony**
Weißer Saal, Neues Schloss, Stuttgart

* to be confirmed

Wednesday, 18 April 2012

- 08:30 Plenary Session: *Rio +20 - lessons (to be) learned***
Franz Untersteller, Minister for the Environment, State of Baden-Württemberg
Franz Fehrenbach, CEO, Robert Bosch GmbH
- 09:40 World Café: *Draft of the 4th "Stuttgart Declaration"***
- 10:40 Three Parallel Sections**
- 1 Opportunities for biodiversity financing: asset management, project finance and markets**
Annelisa Grigg, Project Director, Natural Value Initiative (moderation)
Peter Carter, Chief Environmentalist, European Investment Bank
Lara Yacob, Senior Engagement Specialist Responsible Investing, Robeco
Yan Speranza, Executive Director, Fundación Moisés Bertoni, Paraguay
Francis Vorhies, Executive Director, Earthmind
- 2 Corporate Biodiversity Assessment: Choosing the Right Tool for Companies**
Stefan Hörmann, Senior Programme Manager, Global Nature Fund (moderation)
Antonio Calvo Roy*, Director of Corporate Responsibility and Institutional Relations, Red Electrica
Mila Dahle, Head of Group Environmental Management and Sustainability, TUI AG & **Kerstin Sobania**, Environmental Management and Sustainable Development, TUI AG
Peter Smits, Senior Advisor, Triple E
Rob Wolters, Executive Director, ECNC
- 3 Beyond Reputation: Collaboration between Companies and NGOs**
Hans Friederich, Regional Director for Europe, IUCN (moderation)
Eduardo de Miguel, Executive Director, Fundación Global Nature
Rashila Kerai, Biodiversity Programme Manager, Holcim
Marion Hammerl, Executive Director, Lake Constance Foundation
Jim O'Brien, President, UEPG
- 12:10 Lunch**

- 13:45 Plenary Session**
Towards Renewables – Germany as an example?
Prof. Fritz Vahrenholt, CEO, RWE Innogy
Mathias Kleinert, Vice Chairman "Mit uns in BaWü e. V."
- 14:45 Three Parallel Sections**
- 1 Burden Shifting or Burden Sharing? Legal Compliance and Biodiversity Offsetting**
Dr. Michael Rademacher, Biodiversity and Natural Resources Manager of the Global Environmental Sustainability Department, HeidelbergCement
Brice Quenouille, Project Manager, Bouygues Construction
Prof. Elke Hietel, Environmental Liability and Biodiversity, Institute for Environmental Studies and Applied Research– FH Bingen
Valérie David, Director of Sustainable Development, Eiffage
- 2 Transparent Supply Chains and Resource Efficiency**
Sebastian Winkler, Senior European Advisor, Global Footprint Network (moderation)
Chris Boyd, Biodiversity Unit, DG Environment, European Commission
Derek Whatling, Biodiversity Supply Chain Project (TABS) Manager, Middlemarch Environmental Ltd.
Cornis van der Lugt, Senior Research Fellow, Stellenbosch University Business School
- 3 Energy, Climate and Biodiversity – Conflicts and Synergies**
Richard Appleyard, Partner, LPR-Power (moderation)
Deviah Aiamo, Bioenergy Programme Officer, IUCN
Jesús Lopez, Sustainability Manager Abengoa Bioenergy Europe
Pekka Tuovinen, Sustainability and Supplier Compliance Director, Neste Oil Corporation
- 15:45 "Stuttgart Declaration"**
Call for action addressed at politics and the business sector
- 16:00 Media Panel: *Open discussion with journalists and corporate communication experts dealing with public perception of sustainability and biodiversity***
- 17:00 Closing**
Wolfgang Scheunemann, CEO dokeo