

## Benefits of management leadership and worker participation:

- reduced costs and increased productivity;
- a happier and more productive workforce;
- worker absence and turnover rates are lower;
- fewer accidents;
- improved standing among suppliers and partners;
- greater awareness and control of workplace risks;
- a better reputation for corporate social responsibility among investors, customers and communities.

*Healthy Workplaces is Europe's biggest occupational safety and health campaign.*



### Management leadership and worker participation



The **European Agency for Safety and Health at Work (EU-OSHA)** contributes to making Europe a safer, healthier and more productive place to work. The Agency researches, develops, and distributes reliable, balanced, and impartial safety and health information and organises pan-European awareness raising campaigns. Set up by the European Union in 1996 and based in Bilbao, Spain, the Agency brings together representatives from the European Commission, Member State governments, employers' and workers' organisations, as well as leading experts in each of the EU-27 Member States and beyond.

The Healthy Workplaces Campaign is backed by the EU Council Presidencies, the European Parliament, the European Commission, and by the European Social Partners and is coordinated at the national level by the Agency's network of focal points ([www.healthy-workplaces.eu/fops](http://www.healthy-workplaces.eu/fops)).

### European Agency for Safety and Health at Work

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Safety and health at work is everyone's concern.  
It's good for you. It's good for business.

## Healthy Workplaces Working together for risk prevention



[www.healthy-workplaces.eu](http://www.healthy-workplaces.eu)





## The campaign

Every 3.5 minutes someone dies in the EU as a result of a workplace accident or work-related illness. The European Agency for Safety and Health at Work (EU-OSHA) aims to cut this death rate by improving safety and health across Europe. The campaign 'Working together for risk prevention' forms part of Europe's ongoing Healthy Workplaces Campaign, which has helped drive significant improvements in workplace safety and health across the EU and beyond.

Although management and the organisations they lead are primarily responsible for safety and health, the most effective results are always obtained if they actively engage with their workforce and their representatives. For this reason, the campaign has two main elements.

Firstly, it **encourages managers to show leadership in safety and health** by genuinely consulting with their workforce and by following the best available risk prevention strategies.

Secondly, it **encourages workers and their representatives to share ideas and to actively work with their managers** to improve safety and health for all.

### Who can take part?

The Healthy Workplaces Campaign is open to all organisations and individuals at local, national and European levels, including:

- all employers in the public and private sector;
- managers, supervisors, and workers;
- trade unions and safety representatives;
- all organisations and individuals dedicated to improving safety and health.

### How can you get involved?

You can get involved in the Healthy Workplaces Campaign 2012-13 by:

- disseminating and publicising campaign information and materials to raise awareness of occupational safety and health, within both your own organisation and those you work with. You will find a variety of campaign material available for download in 24 languages on the campaign website ([www.healthy-workplaces.eu](http://www.healthy-workplaces.eu));
- organising your own activities, including safety and health awareness training, conferences and workshops, competitions or quizzes, suggestion schemes, advertising campaigns and press conferences;
- taking part in the Good Practice Awards Competition, which recognises organisations of different sizes that have found innovative ways of promoting safety and health;

Prevention is better than cure



- participating in the European Week for Safety and Health at Work, which takes place in October every year (calendar week 43) and acts as a hub for events across Europe;
- becoming an official EU campaign partner, if you are a pan-European or international organisation or company;
- becoming a national campaign partner, if you are an individual or organisation active at national level.

### Key dates

- Campaign launch: 18 April 2012
- European Weeks for Safety and Health at Work in October 2012 and 2013
- Good Practice Awards Ceremony: April 2013
- Healthy Workplaces Summit: November 2013

[www.healthy-workplaces.eu](http://www.healthy-workplaces.eu)